Alt Order #

\$400.00 NM





KOB 4 Broadcast Plaza SW Albuquerque, NM 87104 Main: (505)243-4411

Invoice # Invoice Date Invoice Month Invoice Period 169161-1 10/28/12 October 2012 10/01/12 - 10/27/12

Station Account Executive Sales Office Sales Region KOB Melissa Palombo Petry - Philadelp National

Advertiser Product Estimate Number **Reform NM Now** M-Su week 326 / Sked B

> 10/21/12 - 10/28/12 169161 06865519 Billing Type Billing Calendar Deal # Broadcast Cash

Order #

Special Handling

Flight Dates

IDB# Advertiser Code Product Code 51 109

Agency Ref Advertiser Ref

Billing: (505)764-2510

www.kobtv.com

Billing Address:

Stevens Reed Curcio & Potholm Attention: Accounts Pavable 201 Union Street Ste. 200 Alexandria, VA 22314-3219

Send Payment To:

KOB P O Box 1351 Albuquerque, NM 87103

2 All

M 10/22/12

	0	E 10		0/5			Spots/	5.	_	
Lin	e Start Date	End Date De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	1 10/22/12	10/26/12 Ne	ws 4 Today II 6a-7a	M-F 6a-7a	MTWTF	:30	5	\$850.00	NM	
	Weeks:		Date MTWTFSS 28/12 MTWTF	Spots/Week 5	<u>Rate</u> \$850.00					
	Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
	3 All	M 10/22/12	6:59 AM News 4	Today II 6a-7a	M-F 6a-7a	:30) RNM-T12-03	1		\$850.00 NM
	1 All	Tu 10/23/12	6:27 AM News 4	Today II 6a-7a	M-F 6a-7a	:3) RNM-T12-03	1		\$850.00 NM
	2 All	W 10/24/12	6:59 AM News 4	Today II 6a-7a	M-F 6a-7a	:3) RNM-T12-03	1		\$850.00 NM
	5 All	Th 10/25/12	6:55 AM News 4	Today II 6a-7a	M-F 6a-7a	:3) RNM-T12-03	1		\$850.00 NM
L	4 All	F 10/26/12	6:58 AM News 4	Today II 6a-7a	M-F 6a-7a	:3) RNM-T12-03			\$850.00 NM
	2 10/22/12	10/26/12 M-	F Today Show	M-F 7a-9a	MTWTF	:30	5	\$850.00	NM	
-	Weeks:		Date MTWTFSS 28/12 MTWTF	Spots/Week 5	<u>Rate</u> \$850.00					
1	Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time		n Ad-ID			Rate Type
	2 All	M 10/22/12	8:59 AM M-F To	day Show	M-F 7a-9a	:30) RNM-T12-03			\$850.00 NM
	1 All	Tu 10/23/12	8:59 AM M-F To	day Show	M-F 7a-9a	:3) RNM-T12-03			\$850.00 NM
	3 All	W 10/24/12	8:50 AM M-F To	day Show	M-F 7a-9a	:3) RNM-T12-03			\$850.00 NM
	4 All	Th 10/25/12	7:22 AM M-F To	day Show	M-F 7a-9a	:3) RNM-T12-03			\$850.00 NM
$ldsymbol{ld}}}}}}$	5 All	F 10/26/12	8:59 AM M-F To	day Show	M-F 7a-9a	:3) RNM-T12-03			\$850.00 NM
	3 10/22/12	10/26/12 Ne	ews 4 @ Midday M-F	M-F 12noon-1p	MTWTF	:30	5	\$400.00	NM	
	Weeks:		Date MTWTFSS 28/12 MTWTF	Spots/Week 5	<u>Rate</u> \$400.00					
1	Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengtl	n <u>Ad-ID</u>			Rate Type
	2 All	M 10/22/12	2 12:24 PM News 4	@ Midday M-F	M-F 12noon-1p	:30) RNM-T12-03			\$400.00 NM
	3 All	Tu 10/23/12	1:00 PM News 4	@ Midday M-F	M-F 12noon-1p	:3) RNM-T12-03			\$400.00 NM
	1 All	W 10/24/12	2 12:55 PM News 4	@ Midday M-F	M-F 12noon-1p	:3) RNM-T12-03			\$400.00 NM
	5 All	Th 10/25/12	2 12:44 PM News 4	@ Midday M-F	M-F 12noon-1p	:3) RNM-T12-03			\$400.00 NM
	4 All	F 10/26/12	2 12:14 PM News 4	@ Midday M-F	M-F 12noon-1p	:3) RNM-T12-03			\$400.00 NM
	4 10/22/12	10/26/12 Ju	dy Judy-P/ DR 4p/ 43	80rM-F 4p-5p	MTWTF	:30	5	\$400.00	NM	
	Weeks:		Date MTWTFSS 28/12 MTWTF	Spots/Week 5	<u>Rate</u> \$400.00					
	Spots: # Ch		Air Time Descrip	-	Start/End Time	Lenatl	n Ad-ID			Rate Type
1		<u> </u>		- D/DD 4 / 400	NA E 4 E		. <u> </u>			# 400 00 NA

4:50 PM Judy Judy-P/ DR 4p/ 430p

M-F 4p-5p

:30 RNM-T12-03



Send Payment To:

KOB P O Box 1351 Albuquerque, NM 87103 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/27/12

Advertiser	<u>Product</u>	Estimate Number
Reform NM Now	M-Su week	326 / Sked B

www.kobtv.com

3 All Tu 10/23/12 427 PM Judy Judy-PP DR 4p/ 430p 4 All W 10/24/12 450 PM Judy Judy-PP DR 4p/ 430p 5 All Th 10/25/12 430 PM Judy Judy-PP DR 4p/ 430p 1 All F 10/25/12 430 PM Judy Judy-PP DR 4p/ 430p 1 All F 10/25/12 430 PM Judy Judy-PP DR 4p/ 430p 5 10/22/12 10/26/12 News 4 @ 5p MF MF 5p 530p MF 4p-5p 30 RM-T12-03 \$400.00 NM Weeks: Start Date End Date MTVTFSS Spots/Week Pate 1 N	www.kobtv.com						:	Spots/			
Spots: g Ch Day Air Date Air Time Description Start End Time Sta	Line Start Date	e End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 All Tu 10/23/12 427 PM Judy Judy-PP DR 4p/ 430p 4 All W 10/24/12 450 PM Judy Judy-PP DR 4p/ 430p 5 All Th 10/25/12 430 PM Judy Judy-PP DR 4p/ 430p 1 All F 10/25/12 430 PM Judy Judy-PP DR 4p/ 430p 1 All F 10/25/12 430 PM Judy Judy-PP DR 4p/ 430p 5 10/22/12 10/26/12 News 4 @ 5p MF MF 5p 530p MF 4p-5p 30 RM-T12-03 \$400.00 NM Weeks: Start Date End Date MTVTFSS Spots/Week Pate 1 N	4 10/22/12	10/26/1	2 Judy	y Judy-P/ DR 4p/	430rM-F 4p-5p	MTWTF	:30	5	\$400.00	NM	
4 All W 10/24/12 43.9 PM Judy Judy-P/ DR 40/ 430p M-F 40-5p 30 RM-T12-03 \$400,00 NM 5 10/22/12 10/26/12 43.9 PM Judy Judy-P/ DR 40/ 430p M-F 40-5p 30 RM-T12-03 \$400,00 NM 5 10/22/12 10/26/12 News 4 @ 5p M-F M-F 5p-550p MTNTF 30 1 \$850.00 NM 6 10/22/12 10/26/12 MTNTF-S 500EW9ek Eate NEW 10/22/12 10/26/12 MTNTF 1 \$850.00 NM 7 10/22/12 10/26/12 MTNTF-S 500EW9ek Eate N-F 5p-530p MTNTF 30 5 \$1,100.00 NM 8 10/22/12 10/26/12 News 4 @ 5p M-F M-F 6p-632p MTNTF 30 5 \$1,100.00 NM 8 10/22/12 10/26/12 MTNTF 5 500EW9ek Eate N-F 5p-530p MTNTF 30 5 \$1,100.00 NM 9 10/22/12 10/26/12 MTNTF 5 500EW9ek Eate N-F 6p-632p MTNTF 30 5 \$1,100.00 NM 9 10/22/12 10/26/12 MTNTF 6 6 M-F M-F 6p-632p MTNTF 30 5 \$1,100.00 NM 1 All Tu 10/23/12 6 30 PM News 4 @ 6p M-F M-F 6p-632p 30 RM-T12-03 \$1,100.00 NM 2 All W 10/24/12 6 6 9 PM News 4 @ 6p M-F M-F 6p-632p 30 RM-T12-03 \$1,100.00 NM 2 All W 10/24/12 6 6 9 PM News 4 @ 6p M-F M-F 6p-632p 30 RM-T12-03 \$1,100.00 NM 3 All F 10/26/12 6 6 9 PM News 4 @ 6p M-F M-F 6p-632p 30 RM-T12-03 \$1,100.00 NM 3 All F 10/26/12 6 6 9 PM News 4 @ 6p M-F M-F 6p-632p 30 RM-T12-03 \$1,100.00 NM 7 10/22/12 10/26/12 MTNTF 2 1 6 1 6 1 6 1 6 1 9 10/22/12 10/26/12 6 6 9 PM News 4 @ 6p M-F M-F 6p-632p 30 RM-T12-03 \$1,100.00 NM 1 All Tu 10/23/12 6 6 9 PM News 4 @ 6p M-F M-F 6p-632p 30 RM-T12-03 \$1,100.00 NM 7 10/22/12 10/26/12 10/26/12 6 6 9 PM News 4 @ 6p M-F M-F 6p-632p 30 RM-T12-03 \$1,400.00 NM 9 10/22/12 10/26/12	Spots: # 0	Ch <u>Day</u>	Air Date				Length	Ad-ID			Rate Type
SAIL Th 10/25/12 4/39 PM Judy Judy-P/ DR 4g/ 430p											\$400.00 NM
1 All F 10/26/12 4/29 PM Judy Judy -P/ DR 4p/ 430p M-F 4p-5p 330 RMM-T12-03 \$400.00 NM											
Weeks: Start Date				-							
Weeks: Start Date End Date MTMTFSS Spots/Week \$850.00 Start/End Time Spots #E OF Day Air Date Air Time Description Start/End Time Start	1 A	II F	10/26/12	4:29 PM Judy	Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	RNM-T12-	03		\$400.00 NM
10/22/12 10/26/12 MrwrF- S850.00 Satr/End Time Length Ad-ID S850.00 NM	5 10/22/12	10/26/1	2 New	<i>ı</i> s 4 @ 5p M-F	M-F 5p-530p	MTWTF	:30	1	\$850.00	NM	
Spots: #Ch Day Air Date Air Time Description Start/End Time Langth Ad-ID 30 RM-F12-03 \$850.00 NM	Weeks:		te End E 2 10/28								
Weeks: Start Date End Date MTWTFSS Spots/Week Start Date End Date MTWTFS Spots Ch Day Air Date Air Description Start/End Time Length Ad-ID Rate Type Start Date Air Time Description Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time	Spots: <u>#</u> (Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
Weeks: Start Date	1 A	dl W	10/24/12	5:29 PM New	s 4 @ 5p M-F	M-F 5p-530p	:30	RNM-T12-	03		\$850.00 NM
Spots: g Ch	6 10/22/12	10/26/1	2 New	/s 4 @ 6p M-F	M-F 6p-632p	MTWTF	:30	5	\$1,100.00	NM	
Spots:#Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type S All M 10/22/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM All Tu 10/23/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM All Tu 10/23/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM All Tu Tu 10/25/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM All Tu Tu 10/25/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM Tu Tu 10/25/12 News 4 @ 10p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM Tu Tu 10/25/12 Tu 10/28/12 MTWTF 2 \$1,400.00 NM Tu Tu Tu 10/28/12 Tu 10/28/1	Weeks:										
5 All M 10/22/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM 2 All V 10/23/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM 1 All V 10/23/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM 3 All F 10/26/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM 3 All F 10/26/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM 7 10/22/12 10/26/12 News 4 @ 10 p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM	Spots: # 0				_		<u>Lengt</u> h	Ad-ID			Rate Type
4 All Tu 10/23/12 6:30 PM News 4 @ 69 M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM 1 All Th 10/25/12 6:25 PM News 4 @ 69 M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM 3 All F 10/26/12 6:30 PM News 4 @ 69 M-F M-F 6p-632p :30 RNM-T12-03 \$1,100.00 NM 3 All F 10/26/12 News 4 @ 10 p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM					•	M-F 6p-632p	:30	RNM-T12-	03		\$1,100.00 NM
2 All W 10/24/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 smm-r12-03 \$1,100.00 NM 3 All F 10/26/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 smm-r12-03 \$1,100.00 NM	4 A	dl Tu	10/23/12	6:30 PM News	s 4 @ 6p M-F		:30	RNM-T12-	03		\$1,100.00 NM
3 All F 10/26/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 RM-T12-03 \$1,100.00 NM 7 10/22/12 10/26/12 News 4 @ 10p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM Weeks: Start Date End Date MTWTFS Spots/Week \$1,400.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/24/12 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 RM-T12-03 \$1,400.00 NM 8 10/22/12 10/26/12 The Toright Show M-Th 1035p-1135p :30 RM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFS Spots/Week Rate Stort Date Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 10/28/12 MTWTF 5 \$500.00 3 All W 10/24/12 11:09 PM The Toright Show M-Th 1035p-1135p :30 RM-T12-03 \$500.00 NM 3 All W 10/24/12 11:29 PM The Toright Show M-Th 1035p-1135p :30 RM-T12-03 \$500.00 NM 3 All W 10/24/12 11:29 PM The Toright Show M-Th 1035p-1135p :30 RM-T12-03 \$500.00 NM 3 All W 10/24/12 11:29 PM The Toright Show M-Th 1035p-1135p :30 RM-T12-03 \$500.00 NM 4 All F 10/26/12 11:23 PM The Toright Show M-Th 1035p-1135p :30 RM-T12-03 \$500.00 NM 9 10/22/12 10/26/12 News 4 @ 10p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate Type Toright Show M-Th 1035p-1135p :30 RM-T12-03 \$500.00 NM 9 10/22/12 10/26/12 News 4 @ 10p M-F M-F 10p-1035p :30 RM-T12-03 \$500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate Type Toright Show M-Th 10p-1035p :30 RM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate Spots/Week Start Date End Date MTWTFSS Spots/Week Start Date End Date MTWTFSS Spots/Week Spots/	2 A	dl W	10/24/12		•	M-F 6p-632p	:30	RNM-T12-	03		\$1,100.00 NM
3 All F 10/26/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 RM-T12-03 \$1,100.00 NM 7 10/22/12 10/26/12 News 4 @ 10p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM	1 A	dl Th	10/25/12	6:13 PM News	s 4 @ 6p M-F	M-F 6p-632p	:30	RNM-T12-	03		
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Bate Type	3 A	dl F	10/26/12	6:30 PM News	s 4 @ 6p M-F		:30	RNM-T12-	03		\$1,100.00 NM
Spots: # Ch	7 10/22/12	10/26/1	2 New	s 4 @ 10p M-F	M-F 10p-1035p	MTWTF	:30	2	\$1,400.00	NM	
1 All W 10/24/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM	Weeks:										
2 All F 10/26/12 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 8 10/22/12 10/26/12 The Tonight Show M-Th 1035p-1135p/ MTWTF :30 5 \$500.00 NM Weeks: Start Date 10/22/12 10/28/12 MTWTF 5 \$500.00 Spots: # Ch Day Air Date Air Time Description M-Th 1035p-1135p/ :30 RNM-T12-03 \$500.00 NM 1 All Tu 10/23/12 11:09 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-03 \$500.00 NM 3 All W 10/22/12 11:09 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-03 \$500.00 NM 3 All W 10/24/12 11:22 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-03 \$500.00 NM 5 All Th 10/25/12 11:09 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-03 \$500.00 NM 4 All F 10/26/12 11:23 PM The Tonight Show M-Th 1035p-1135p/ :30 RNM-T12-03 \$500.00 NM 9 10/22/12 10/26/12 News 4 @ 10p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 1 All Th 10/25/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 1 N-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 10 10/22/12 10/26/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 1 N-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 1 N-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 1 N-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 1 N-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 1 N-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 1 N-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 1 N-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 1 N-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM	Spots: <u>#</u> 0	Ch <u>Day</u>	Air Date	Air Time Desc	<u>cription</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
Note Start Date End Date MTWTFSS Spots/Week Rate Spots/Week Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Spots/Week Spots/Week Start/End Time Length Ad-ID Spots/Week Start/End Time Spots/Week Start/End Ti	1 A	dl W	10/24/12	10:29 PM News	s 4 @ 10p M-F	M-F 10p-1035p	:30	RNM-T12-	03		\$1,400.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Spots Spots End Date MTWTFS Spots Spots Spots End Date MTWTF Spots	2 A	dl F	10/26/12	10:22 PM News	s 4 @ 10p M-F	M-F 10p-1035p	:30	RNM-T12-	03		\$1,400.00 NM
10/22/12 10/28/12 MTWTF 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	8 10/22/12	10/26/1	2 The	Tonight Show	M-Th 1035p-113	5p/ MTWTF	:30	5	\$500.00	NM	
2 All M 10/22/12 11:09 PM The Tonight Show M-Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM 1 All Tu 10/23/12 11:08 PM The Tonight Show M-Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM 3 All W 10/24/12 11:22 PM The Tonight Show M-Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM 5 All Th 10/25/12 11:09 PM The Tonight Show M-Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM 4 All F 10/26/12 11:23 PM The Tonight Show M-Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM 4 All F 10/26/12 11:23 PM The Tonight Show M-Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM PM Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM PM Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM PM	Weeks:										
1 All Tu 10/23/12 11:08 PM The Tonight Show M-Th 1035p-1135p. :30 RNM-T12-03 \$500.00 NM 3 All W 10/24/12 11:22 PM The Tonight Show M-Th 1035p-1135p. :30 RNM-T12-03 \$500.00 NM 5 All Th 10/25/12 11:09 PM The Tonight Show M-Th 1035p-1135p. :30 RNM-T12-03 \$500.00 NM 4 All F 10/26/12 11:23 PM The Tonight Show M-Th 1035p-1135p. :30 RNM-T12-03 \$500.00 NM 9 10/22/12 10/26/12 News 4 @ 10p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM Weeks: Start Date 10/22/12 10/28/12 End Date 10/28/12 MTWTF-S Spots/Week 11,400.00 Rate 11,400.00 NM 5 All Th 10/25/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 10 10/22/12 10/26/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 10 10/22/12 10/26/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM Weeks: Start Date 10/28/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM Spots/Week 10/22/12 10/28/1	Spots: <u>#</u> (Ch <u>Day</u>	Air Date	Air Time Desc	<u>cription</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
3 All W 10/24/12 11:22 PM The Tonight Show M-Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM 5 All Th 10/25/12 11:09 PM The Tonight Show M-Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM 4 All F 10/26/12 11:23 PM The Tonight Show M-Th 1035p-1135p; :30 RNM-T12-03 \$500.00 NM 9 10/22/12 10/26/12 News 4 @ 10p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM 9 10/22/12 10/28/12 MTWTF 2 \$1,400.00 NM 9 10/22/12 10/26/12 10/26/12 10/24 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 9 10 10/22/12 10/26/12 10/29 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 9 10 10/22/12 10/26/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 10/28/12 MTWTF 1 \$900.00 NM 9 10 10/22/12 10/28/12 MTWTF 1 \$900.00 NM 9 10 10/22/12 10/28/12 MTWTF 1 \$900.00 NM 9 10/22/12 10/28/12 MTWTF 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10/22/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM 9 10/22/12 News 4 @ 630	2 A	dl M	10/22/12	11:09 PM The	Tonight Show	M-Th 1035p-1135	ip/ :30	RNM-T12-	03		\$500.00 NM
5 All Th 10/25/12 11:09 PM The Tonight Show M-Th 1035p-1135p/M-T12-03 :30 RNM-T12-03 \$500.00 NM 4 All F 10/26/12 11:23 PM The Tonight Show M-Th 1035p-1135p/M-T12-03 :30 RNM-T12-03 \$500.00 NM 9 10/22/12 10/26/12 News 4 @ 10p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM Weeks: Start Date 10/22/12 10/28/12 MTWTF End Date MTWTFSS Spots/Week 1,400.00 Rate 1,400.00 Start/End Time Length Ad-ID Rate Type 1,400.00 Rate Type 1,400.00 NM 2 All F 10/26/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 10 10/22/12 10/26/12 10:29 PM News 4 @ 630p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM Weeks: Start Date 10/26/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	1 A	dl Tu	10/23/12	11:08 PM The	Tonight Show	M-Th 1035p-1135					\$500.00 NM
4 All F 10/26/12 11:23 PM The Tonight Show M-Th 1035p-1135p) :30 RNM-T12-03 \$500.00 NM 9 10/22/12 10/26/12 News 4 @ 10p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week MTWTF Rate 11,400.00 Rate 11,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11,400.00 NM 1 All Th 10/25/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 2 All F 10/26/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 10 10/22/12 10/26/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM Weeks: Start Date 10/28/12 End Date 10/28/12 MTWTFSS 10/28/12 Spots/Week 10/22/12 Rate 10/22/12 Spots/Week 10/22/12 Rate 10/22/12 Spots/Week 10/22/12 Rate 10/22/12 Spots/Week 10/22/12 Rate 10/22/12 Spots/Week 10/22/12 Spots/Week 10/	3 A	dl W	10/24/12	11:22 PM The	Tonight Show	M-Th 1035p-1135	ip/ :30	RNM-T12-	03		\$500.00 NM
9 10/22/12 10/26/12 News 4 @ 10p M-F M-F 10p-1035p MTWTF :30 2 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 MTWTF 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Ad-II The 10/25/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 2 All F 10/26/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 MTWTF 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	5 A	dl Th	10/25/12	11:09 PM The	Tonight Show	M-Th 1035p-1135	ip/ :30	RNM-T12-	03		\$500.00 NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS MTWTF 2 Spots/Week \$1,400.00 Rate \$1,400.00 Spots: # Ch Day Air Date 1 All Th 10/25/12 10:24 PM News 4 @ 10p M-F Start/End Time 1 Length Ad-ID M-F 10p-1035p Hength Ad-ID Start/End Time 2 Start/End Time 2 Start/End Time 3 Start/End Time 4 Start/End Time 5 Start/End T	4 A	dl F	10/26/12	11:23 PM The	Tonight Show	M-Th 1035p-1135	ip/ :30	RNM-T12-	03		\$500.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	9 10/22/12	10/26/1	2 New	/s 4 @ 10p M-F	M-F 10p-1035p	MTWTF	:30	2	\$1,400.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/25/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 2 All F 10/26/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 10 10/22/12 10/26/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTF 1 \$900.00 Rate 10/22/12 \$900.00 Rate Type Spots: # Ch Day Air Date Air Time Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:										
1 All Th 10/25/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 2 All F 10/26/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 RNM-T12-03 \$1,400.00 NM 10 10/22/12 10/26/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS 10/28/Week 10/28/12 Rate 10/28/12 Rate 10/28/12 \$900.00 Spots: # Ch Day Air Date 20/21/2 Air Time 10/28/12 Start/End Time 20/21/2 Length Ad-ID 20/21/2 Rate 1/2/21/2	Spots: <u>#</u> 0				<u>cription</u>		<u>Length</u>	Ad-ID			Rate Type
10 10/22/12 10/26/12 News 4 @ 630p M-F M-F 630p-7p MTWTF :30 1 \$900.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	1 A	dl Th	10/25/12	10:24 PM News	s 4 @ 10p M-F	M-F 10p-1035p	:30	RNM-T12-	03		\$1,400.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	2 A	dl F	10/26/12	10:29 PM News	s 4 @ 10p M-F	M-F 10p-1035p	:30	RNM-T12-	03		\$1,400.00 NM
10/22/12 10/28/12 MTWTF 1 \$900.00 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> Start/End Time <u>Length Ad-ID</u> <u>Rate Type</u>	10 10/22/12	10/26/1	2 New	vs 4 @ 630p M-F	M-F 630p-7p	MTWTF	:30	1	\$900.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:	Start Da	te End E		Spots/Week						
	Spots: # (cription	•	l enath	Ad-ID			Rate Tyne
	-	-	10/25/12			M-F 630p-7p			03		\$900.00 NM

INVOICE





Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/27/12

Advertiser	<u>Product</u>	Estimate Number
Reform NM Now	M-Su week	326 / Sked B

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	1 10/27/12	10/27/12	News 4 @ 630p Sat	Sa 630p-7p	S-	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S-	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: <u>#</u> Ch 1 All	n <u>Day</u> <u>Air</u>	<u>Date</u> <u>Air Time</u> <u>Descri</u> /27/12 6:54 PM News		Start/End Time Sa 630p-7p		<u>h</u> <u>Ad-ID</u> 0 RNM-T12-03	1		<u>Rate</u> <u>Type</u> \$400.00 NM
1:	2 10/21/12	10/21/12	News 4 Special @ 430	p SSu 430p-5p	S	:30	1	\$850.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S	Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # Ch		Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	1 All	Su 10/	/21/12 4:59 PM News	4 Special @ 430p Sun	Su 430p-5p	:3	0 RNM-T12-03	!		\$850.00 NM
					Total Spots	;	38			

Payment Terms 30 Days

 Gross Total
 \$29,100.00

 Agency Commission
 \$4,365.00

 Net Amount Due
 \$24,735.00

 ABQ
 7.0%
 \$1,731.45

 Amount Due
 \$26,466.45